



Application for Food Concessionaires

2024 GOVERNOR'S PLATE COMPETITION | AUGUST 27th, 2024

Business Information

Legal Business Name/DBA Name _____

*Name must match name on Certificate of Insurance

Owner/Responsible Party: _____

Address: _____

City: _____ State: _____ ZIP: _____

Primary Phone: _____ Secondary Phone: _____

E-Mail Address: _____ Website: _____

On-Site Manager Name: _____ Phone: _____

*This person will serve as the emergency contact if needed during the Event

ABOUT YOU

Tell us about your truck. Include the menu item you intend to enter in the competition; your menu item must contain either Palisade Peaches or San Luis Valley Potatoes. Please also indicate if menu items meet certain dietary preferences, for example gluten free, vegetarian, vegan, sugar free, etc. Attach additional pages if needed.

Photos of your concession trailer or truck are **required** with application. All signs must be professional quality (hand written signs are prohibited). Advertising outside of the contracted space is not allowed. **Tents are not accepted.**

Are you Colorado Proud Registered? _____ Visit www.ColoradoProud.com to register for free. (required)

Name (print): _____ Signature: _____ Date: _____

Please return fully completed application and photos to Lindsey.Huntsman@state.co.us

Lindsey Huntsman, Vendor Manager | Colorado State Fair

1001 Beulah Ave, Pueblo, CO 81004 | Office 719-404-2222 | Cell (719) 240-0786

Schedule

Tuesday, August 27th, 2024

PB&T Bank Pavilion, Colorado State Fairgrounds

Load-in	1pm-3pm
Event Tasting	5pm-6:30pm
Awards	6:45pm
Load-out (approx.)	8pm

Rules of The Competition

1. Entry is by invitation only. Trucks are approved to participate in the contest when a contract, insurance, Colorado Proud registration (www.coloradoproud.org) and proof of health permit is submitted to the Commercial Exhibits Department.
2. Competition will take place near the PB&T Bank Pavilion. Cooking must take place inside of a fully self-contained truck. No electricity, water, or grease disposal will be provided.
3. Trucks must prepare one sample sized item for 500 guests, to be served from 5pm-6:30pm.
 - a. Item must feature a Colorado sourced ingredient: either a Palisade Peach or a San Luis Valley Potato. Your Colorado ingredient(s) and their producers (farm, ranch, or local source) must be shared with fair.
4. The fair reserves the right to increase the number of servings to be provided by 5pm August 9th, 2024.
5. Trucks must display the name of the served item only, no other menu items should be visible.
6. Trucks will coordinate with State Fair staff to help facilitate a private tasting for the Governor upon his arrival.
7. Each truck accepted to participate will be paid a stipend of \$2000 for the event. An additional \$500 travel stipend is available for attendees traveling over 100 miles from the event location.

Judging Criteria & Awards

The Governor will select an overall winner to be awarded the Governor's Plate. People's Choice will be selected by guest attendees. The truck with the most votes at 6:30 p.m. will win.

Awards

Best Plate – Governor's Plate and Banner
People's Choice – Custom Award and Banner

Governor's Plate Judging Criteria

Use of Colorado Ingredients
Flavor and Taste
Creativity, Presentation and Overall Appeal

