

Colorado State Fair and Industrial Exposition

2024 Poster Competition

The Colorado State Fair Authority is seeking a design for our 2025 commemorative Colorado State Fair and Industrial Exposition poster! All Colorado artists and designers are invited to submit their designs. The poster may be used as the official 2025 Colorado State Fair and Industrial Exposition poster design, and elements may be used in advertising, branding, and other publicity. 1st, 2nd, and 3rd place posters will be displayed on the fairgrounds for the 2024 Colorado State Fair and Industrial Exposition.

The 2025 Colorado State Fair and Industrial Exposition theme is “Growing the Tradition”. The poster must reflect the artist’s interpretation of the theme. It should invoke feelings of tradition, history, community, and, of course, all things Colorado and the Colorado State Fair and Industrial Exposition!

Entry Fee

- Free

Awards

- 1st Place - \$1500
- 2nd Place - \$300
- 3rd Place - \$200

Schedule

Event	Date and Time
Entry registration, fee, and digital image submission deadline	Wednesday, July 17, 2024, by 4:00 p.m.
Poster Drop-Off	1st, 2nd, and 3rd place submissions must be dropped off at the General Entry office on the Colorado State Authority's grounds by August 9, 2024, by 4:00 p.m.
Judging	Closed panel of judges. Winners will be posted on the website on July 29, 2024.
Reception	Thursday, August 22, 2024, 5:00 p.m. - 8:00 p.m. Cash Bar. Reception is free and open to the public. 1st - 3rd place will be displayed in the Gallery of Fine Arts.
Poster Pick-up	Posters not purchased by the Authority must be picked up at the Gallery of Fine Arts on Wednesday, September 4, 2024, from 10:00 a.m. to 3:00 p.m.

Competition and Entry Requirements

These requirements are in addition to the 2024 Colorado State Fair General Competition Requirements, the General Entry and Fine Arts 2024 Competition and Entry Requirements, and the Colorado State Fair Exhibitor Code of Conduct.

Eligibility

1. Open to all living residents of Colorado, all ages.
2. Original artwork only.

Poster Requirements

1. Maximum of three entries per person.

2. The finished poster must be 24" in width x 36" in height and portrait orientation.
3. The poster may be in any two-dimensional medium and must be able to be reproduced.
4. The artist must disclose the medium of the poster.
5. If the poster is in a digital medium, the resolution must be no less than 300 dpi.
6. Artists may sign their artwork close to the perimeter of the poster in a manner that does not distract from the imagery.
7. The poster design must reflect the 2025 Theme. Artists may add text or ensure open space in the poster design so that a graphic designer can add it later digitally. Text may be in separate areas of the poster. The text must include
 - a. 2025 Theme - Growing the Tradition
 - b. August 22nd - September 1st
 - c. Optional: Colorado State Fair Logo
8. All poster submissions must be submitted electronically. Judges will judge from submitted electronic images. Submissions must be high-quality digital photographs or images of your poster. JPGs and .PDFs are acceptable.
9. Entry registration and digitally submitted poster images are required to enter.

Presentation Requirements for 1st, 2nd, and 3rd place submissions

1. If a poster is created in a digital medium, it is the responsibility of the artist to print (or have printed) and incur all costs to print a high-quality, 300 dpi or higher resolution, poster to be displayed.
2. Posters on stretched canvas or other presentation-ready surfaces must have proper hanging hardware attached to the back (eye hooks and hanging wire). Posters on paper will be placed in a frame by the Colorado State Fair Authority.

Selection Process

1. This is a juried competition. All artwork is juried. Only the works the jurors accept will be displayed in the Fine Arts Gallery during the Colorado State Fair and Industrial Exposition, August 23 - September 2, 2024.
2. The jurors are solely responsible for selecting artwork to be exhibited and awarded under their authority.
3. The jurors' decisions are final.
4. The jury process is closed and confidential.
5. Poster submissions will be judged by Colorado State Fair Authority's appointed judges.
6. The Colorado State Fair Authority does not guarantee there will be 1st place winner or that any poster will be used as the official poster or in marketing and publicity materials.
7. All 1st, 2nd, and 3rd place winners must bring in their posters by August 9, 2024, between 10 a.m. and 2 p.m. to the Fine Arts Building on the Colorado State Fair's grounds.
8. Award-winning artwork may be photographed and used for marketing and publicity purposes.

Additional Information

1. The winning artist will be recognized, and the posters unveiled at the 2024 Colorado State Fair and Industrial Exposition Fine Arts Reception on Thursday, August 22, 2024, 5 pm - 8 pm.
2. Winning artists must fill out a W-9 to receive the cash award.
3. The Colorado State Fair Authority reserves the right to purchase the 1st place poster for \$500.
4. All participants agree that entry into this competition constitutes an offer to sell original art for the agreed-upon price (the cash prize value) as outlined in these Competition Requirements. Participants further understand and expressly agree that all rights, title, possession, and claims of ownership of the 1st place poster imagery and its design transfer to the Colorado State Fair Authority, exclusively once the judging is final and placings have been announced.

Insurance Disclaimer

The Colorado State Fair Authority will use diligence to ensure the safety of all artwork after arrival and placement, but in no case will the Colorado State Fair Authority be responsible or liable for any loss or damage from any cause before, during, or after the Colorado State Fair and Industrial Exposition. Artists are encouraged to insure artwork privately if they need such protection.

Contact Information

Colorado State Fair Authority General Entry & Fine Arts

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